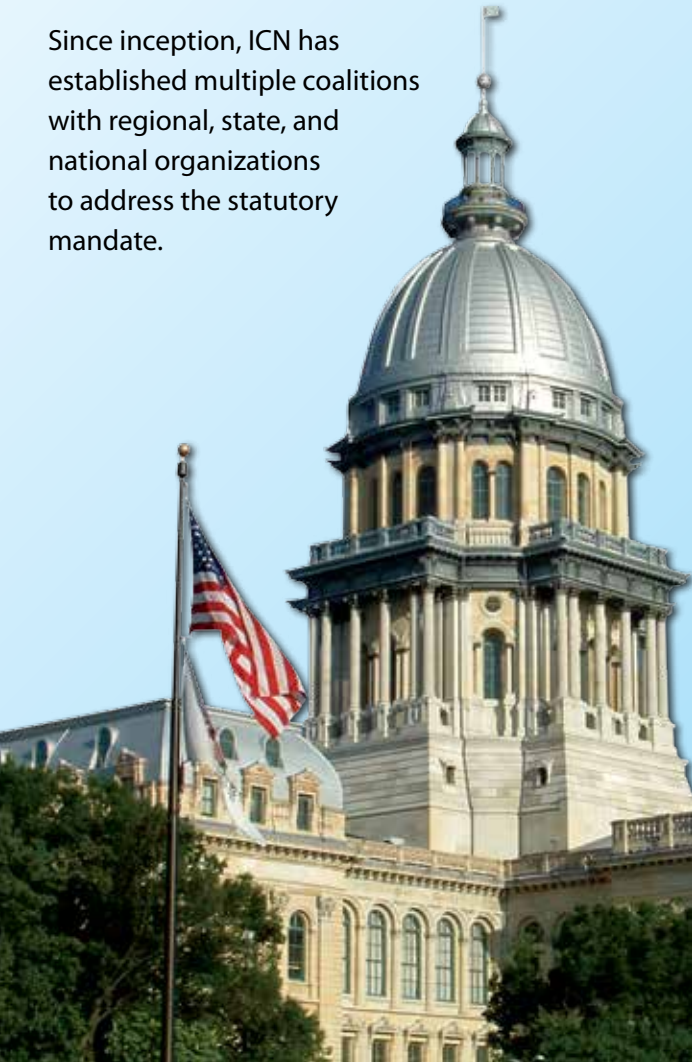


ILLINOIS CENTER FOR NURSING (ICN)

was established through legislative action in 2006

and placed within the Illinois Department of Financial and Professional Regulation to address issues of supply and demand in the nursing profession. Comprised of eleven members with diverse expertise appointed by the governor, the Center is administered by a manager.

Since inception, ICN has established multiple coalitions with regional, state, and national organizations to address the statutory mandate.



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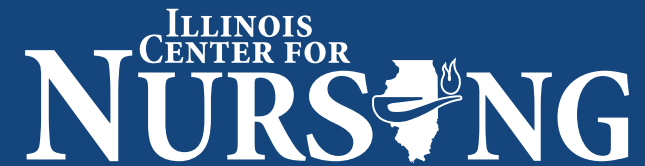
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The Illinois
Nursing
Workforce
Center





Illinois Center for Nursing (ICN)

STRATEGIC PLANNING MAP

CENTRAL CHALLENGE

Optimize ICN's influence as the leader for nursing workforce development that impacts quality healthcare policy, practice and education in the era of change

MISSION

The Mission of the Illinois Center for Nursing (ICN) is to advocate for and ensure appropriate nursing resources necessary to meet the healthcare needs of the citizens of Illinois. Through these efforts, ICN promotes access to healthcare, improved quality, and decreased cost.

The central challenge at this time of unprecedented health care change is to optimize ICN's influence as the leader for nursing workforce development to impact quality health care policy, practice and education.

ACCOMPLISHMENTS

Overall capacity in RN programs increased by 57.8% and in LPN programs by 18.5% through multiple initiatives: (2006-2014).

ISSUES

Projections of mass retirements of RNs and increased demands for advanced practice nurses, nurse educators, and those with new competencies. This demands understanding of national and state supply/demand.

Data

Strategic Objective:
Utilize data to plan and project workforce needs

Strategies:
Interpret data to formulate recommendations for current education, practice, policy changes, and further data collection and analysis

Analyze national reports to identify and respond to implications for the Illinois nursing workforce

Disseminate information and results

Partnership

Strategic Objective:
Build key strategic partnerships to facilitate the work of the ICN

Strategies:
Identify potential partners and alliances
Determine and clarify the potential scope of collaboration based on mission and vision of the identified partner

Designate a liaison from the ICN Board to partner with the organization

Build and leverage key strategic partnerships to initiate change

Collaborate with professional organizations and partners to initiate change

Resources

Strategic Objective:
Utilize existing state funds and seek additional non-state resources

Strategies:
Create a model to identify financial requirements to achieve strategic priorities
Create a system for assessing and reporting effective management of resources

Collaborate with state agencies to ensure necessary funds to achieve needed workforce

Pursue and accept non-state resources provided by public and private partnerships to maximize workforce

Identify financial requirements to achieve strategic priorities

PR/Marketing

Strategic Objective:
Increase visibility and communicate value of the ICN

Strategies:
Identify key messages that reflect the value of ICN's roles, expertise, and programs

Develop a comprehensive communication plan outlining goals for the plan, target audiences, and needed resources

Identify measures of success